

# 2026 TRAVEL GUIDE ADVERTISING OPPORTUNITIES

## Mahoning County Convention & Visitors Bureau



# Explore Mahoning

COUNTY CONVENTION AND VISITORS BUREAU

## GREETINGS TOURISM PARTNERS!

The Mahoning County Convention & Visitors Bureau has undergone significant changes throughout 2025, with the launch of our new name, Explore Mahoning, and a complete rebranding.

The new brand launched with our 2025 Travel Guide and now it's time to start planning the 2026 Mahoning County Travel Guide!

As the county's premier tourism publication, the Travel Guide is a trusted resource for visitors looking for where to stay, eat, and explore—making it one of the most effective ways to showcase your business directly to potential customers.

We plan to print approximately 100,000 copies, more than in recent years. Distribution includes the Ohio and Pennsylvania Turnpikes, Tourist Information Centers, Northeast Ohio hotels and attractions, and regional travel shows.

Travel Guides will be distributed continuously throughout 2026, ensuring long-lasting exposure to thousands of travelers and locals planning their visits to Mahoning County.

The digital edition is available at [exploremahoning.com](http://exploremahoning.com) and all advertisers receive:

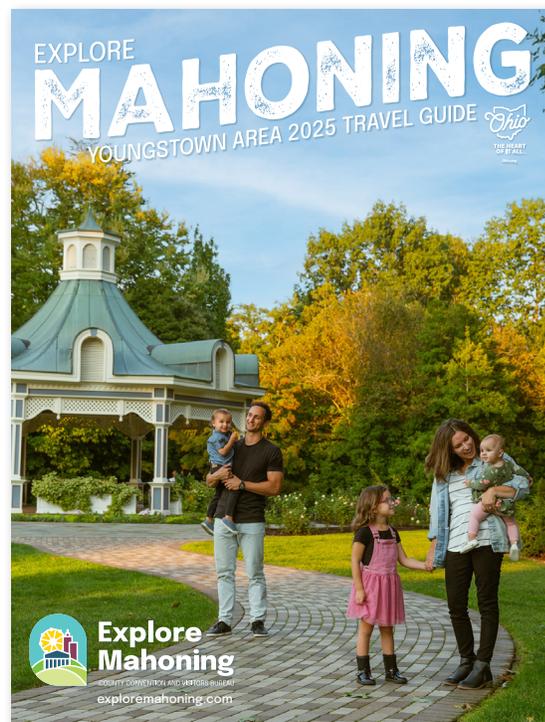
- FREE link to your website
- hyperlinked listing in the digital guide

Attached you'll find the 2026 advertising rates—full, quarter, and half page ads are available. Please reserve your space today. To reserve, please complete and return the contract on Page 3 to [megan@exploremahoning.com](mailto:megan@exploremahoning.com).

Payment and artwork are due by September 12, 2025. Space is limited and sold on a first-come, first-served basis—once full, ad sales will close.

Questions? I'm happy to help!

Best,  
Megan Magnetta  
Executive Director  
Mahoning County Convention & Visitors Bureau  
[megan@exploremahoning.com](mailto:megan@exploremahoning.com) | 330-740-2153



[Click to view our 2025 Travel Guide.](#)

# ADVERTISING OPTIONS AND RATES

## Mahoning County 2026 Travel Guide

### ADVERTISER RATES

Full Page	\$2,400
Half Page	\$1,250
Quarter Page	\$650

Ads are available on a limited basis. Rates listed are for full-color, camera-ready ads.

### AD SPECS

Full Page	with bleed: 8.625" w x 11.125" h trim size : 8.375" w x 10.875" h live area: 7.875" w x 10.375" h
Half Page	7.375" w x 4.5625" h
Quarter Page	3.5625" w x 4.5625" h

### DIGITAL FILE REQUIREMENTS

Digital files are required for ad submissions. The CVB accepts files in a variety of formats including PDF, PDF/X1a, JPEG and TIFF. Native application files will not be accepted. Artwork must be 300dpi or higher, CMYK and to exact dimensions (no crop marks, info slugs or other material).

Any full page ad that does not include the correct bleed or margins runs the risk of being adjusted by production, which may change appearance.

### SUBMISSION

Digital submission less than 20MB can be sent via email to: [megan@exploremahoning.com](mailto:megan@exploremahoning.com).

### DEADLINES

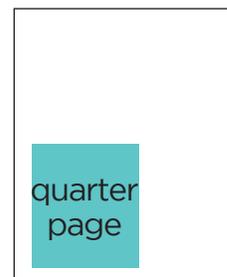
Artwork and payment due: September 12, 2025



full document with bleed: 8.625" w x 11.125" h  
trim size : 8.375" w x 10.875" h  
live area: 7.875" w x 10.375" h  
\*keep live matter and text .25" from each trim edge



size: 7.375" w x 4.5625" h



size: 3.5625" w x 4.5625" h

# ADVERTISING AGREEMENT

## Mahoning County 2026 Travel Guide

### ADVERTISER INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### AD RATES

Advertiser agrees to pay the following amount for the corresponding ad purchase pursuant to the Ad Options Form (please mark one of the following):

Full Page ..... \$2,400

Half Page ..... \$1,250

Quarter Page ..... \$650

### RESERVATION OF AD AND PAYMENT

To reserve, please return this completed form to [megan@exploremahoning.com](mailto:megan@exploremahoning.com) or mail to the address below.

Payment in full must be mailed to:

Mahoning County Convention and Visitors Bureau

21 W. Boardman Street, 3rd Floor

Youngstown, Ohio 44503

Payment must be received on or before September 12, 2025. Ads not paid in full by this date will NOT be included in the Travel Guide. Checks only will be accepted, please make payable to Mahoning County Treasurer.

Advertiser is subject to the terms and conditions found [here](#). By signing this form, you agree that you have read, understand and agree to such terms.

### ARTWORK

Please check the following:

I will submit completed ad artwork and payment by September 12, 2025 to [megan@exploremahoning.com](mailto:megan@exploremahoning.com).

Please use my ad artwork from the 2025 Travel Guide.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_